

Contact:

Peter Nasaw, Fenton Communications, (212) 584-5000 ext. 227, pnasaw@fenton.com

**MALARIA NO MORE AND THE WHITE HOUSE ENSURE RECORD PROTECTION
AGAINST MALARIA IN AFRICA**

**On First Malaria Awareness Day,
570,000 Mosquito Nets Deployed To Uganda**

Washington, DC — April 25, 2007 — On the first ever Malaria Awareness Day in the U.S., MalariaNoMore.org and the President's Malaria Initiative (PMI) announced new joint efforts in Uganda and Madagascar. Today, the President and First Lady will hold a Rose Garden event to discuss these and other projects.

Last week, the two organizations began distributing 570,000 insecticide-treated bed nets in Uganda, where malaria kills as many as 110,000 people a year. The distribution will bring household ownership insecticide-treated nets to 50 percent in the country. The two organizations will also be participating in a 1.4 million bed net distribution in Madagascar in October, which will achieve 100 percent coverage for measles-vaccinated children 5 and under.

Additional partners in the Madagascar distribution include UNICEF, the World Health Organization, the Canadian Red Cross, and the American Red Cross.

“These bed net distributions shows the practical impact every American can have on malaria,” said Ray Chambers, co-chairman of Malaria No More. “A few months ago, individuals, civic groups, and corporations began making donations to MalariaNoMore.org. Today, every \$10 they gave is a bed net that will protect a vulnerable mother and child.”

The distribution of these life-saving bed nets will protect children and pregnant women at night, when they are most susceptible to the mosquito bites that transmit malaria. Malaria kills more than one million people each year, including 3,000 children every day. Malaria is the leading cause of morbidity and death in Uganda, and the leading cause of death for children under five in Madagascar

Malaria No More partner Barclays Bank contributed \$50,000 to the Uganda distribution. “Barclays is committed to strengthening the local communities in which we live and operate,” said Nick Mbuvi, Managing Director Barclays Bank Uganda. “We can think of no more better way to do that in Uganda than to combat malaria with Malaria No More.”

People who want to be involved can go online at www.MalariaNoMore.org. A \$10 donation buys one life-saving bed net for a mother and child in Africa.

A Growing Social Movement

In addition to the net drops, Malaria No More is helping to coordinate significant domestic efforts on and around Malaria Awareness Day:

- On April 24-25, the Fox Network's "American Idol" will broadcast "Idol Gives Back," a star-studded event to generate awareness and fundraising to benefit Malaria No More and several other organizations.
- Scholastic, the Abbott Fund and Malaria No More are launching a nationwide educational program, distributing a free first-grade book, entitled "Nets are Nice," along with curricula for 5th and 6th graders, to educate American children on malaria. The books, with a foreword written by Mrs. Laura Bush, will be distributed to roughly one-third of all the first grade classes in the country, or 1.7 million students.
- Soccer star David Beckham is releasing a public service announcement to encourage donations for bed nets at MalariaNoMore.org. The PSA will debut on American Idol April 25th.
- Music to End Malaria is raising money for bed nets across more than 50 college campuses this week with events including concerts. Actor Kal Penn serving as a spokesperson for the effort.

About Malaria No More

Founded in 2006 by leading non-governmental institutions, Malaria No More galvanizes individuals, organizations, and corporations in the private sector to provide life-saving bed nets and other critical interventions to families in need. Together these investments will significantly reduce malaria infections and make malaria-related deaths a thing of the past. Malaria No More works in partnership with the American Red Cross; the Global Business Coalition; the Global Fund to Fight AIDS, Tuberculosis, and Malaria; Millennium Promise; Population Services International; the President's Malaria Initiative; UNICEF; United Nations Foundation; United Way of America; and others. For more information, visit, MalariaNoMore.org.

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